

The Lebanese Training Center (LTC) at the **Chamber of Commerce, Industry and Agriculture of Beirut & Mount Lebanon** is pleased to announce the upcoming training:

“Doing Business with China”

Trainer: Mrs. Ying ZHAO (Eliana) IBRAHIM– President of China Arab Association for Promoting Cultural & Commercial Exchange; Managing Director of E.M.E International for consultancy and marketing.

Date: October 19, 2017

Time: 9:00 a.m. to 3:00 p.m.

Cost: 75\$ All Tax Included

Outline: Particularities of the Chinese market, Type of products / services that are solicited in the Chinese market, enter the market & distribution channels, export formalities, case studies: (exporting wine, olive oil, chocolate & nuts, exporting fashion design and jewelry design, franchising of restaurants and hospitality services, cooperation opportunities with financial institutions). E-commerce in China, Protection of the intellectual property in China. Q&A.

Target Audience: Actual and potential Lebanese exporters and investors who are interested in the Chinese market.

- ✓ The LTC offers a 15% discount for the Chamber members
- ✓ Free access to parking
- ✓ Attendance Certificates signed by the Chamber will be delivered to participants

Download Registration Form or Apply online

[Check our payment policy](#)

For more information/registration: 01-353190 Call Center 1314 Ext 15

Email: training@ccib.org.lb

www.ccib.org.lb

